ITEM 1 - COVER PAGE

ADV PART 2B BROCHURE

DAVID E. BUSH, CFP®, PFS®,CPA®
APELLA CAPITAL, LLC
D/B/A
APELLA WEALTH
65 MEMORIAL ROAD, SUITE C340
WEST HARTFORD, CT 06107
O / 860.785.2260
W / APELLAWEALTH.COM

4801 COURTHOUSE STREET, SUITE 128
WILLIAMSBURG, VA 23188
O / 757.229.7180

October 2026

This Form ADV 2B ("Brochure Supplement") provides information about the background and qualifications of David E. Bush (CRD #4475778). The information in this brochure supplements the Part 2A brochure of Apella Capital, LLC d/b/a Apella Wealth (hereinafter "Apella" or "firm"), which you should have received a copy of. Please contact our Chief Compliance Officer at (860) 785-2260 or trichards@apellawealth.com if you did not receive Apella's Part 2A brochure or have any questions about the contents of this supplement. Additional information about David E. Bush is available on the SEC's website at www.adviserinfo.sec.gov.

ITEM 2 – EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

DAVID E. BUSH, CFP®, PFS®, CPA®

- CRD #: 4475778
- YEAR OF BIRTH: 1957

EDUCATIONAL BACKGROUND:

- 1979: Virginia Polytechnic Institute & State University; B.S. in Accounting

BUSINESS BACKGROUND:

- 12/2025 – Present: Apella Wealth; Partner and Senior Wealth Advisor
- 01/2023 – 12/2025: PBMares Wealth Management, LLC; Director/Senior Wealth Advisor
- 01/2017 – 01/2023: PBMares Wealth Management, LLC; Director
- 12/2005 – 01/2017: PBMares Wealth Management, LLC; Chief Compliance Officer
- 01/2013 – 12/2025: PBMares, LLP; CPA
- 01/2013 – 12/2022: PBMares, LLP; CPA/Owner
- 12/1999 – 01/2013: Witt Mares Financial Vision LLC; Managing Director
- 07/2003 – 01/2013: Witt Mares, PLC; CPA/Owner

PROFESSIONAL DESIGNATIONS:

- CERTIFIED FINANCIAL PLANNER™ (CFP®)
- PERSONAL FINANCIAL SPECIALIST (PFS®)
- CERTIFIED PUBLIC ACCOUNTANT (CPA®)

CERTIFIED FINANCIAL PLANNER ("CFP®") DESIGNATION MINIMUM QUALIFICATIONS

I am certified for financial planning services in the United States by the Certified Financial Planner Board of Standards, Inc. ("CFP Board"). Therefore, I may refer to myself as a CERTIFIED FINANCIAL PLANNER™ professional or a CFP® professional, and I may use these and the CFP Board's other certification marks (the "CFP Board Certification Marks"). The CFP® certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP® certification. You may find more information about the CFP® certification at www.CFP.net.

CFP® professionals have met the CFP Board's high standards for education, examination, experience, and ethics. To become a CFP® professional, an individual must fulfill the following requirements:

- Education – Earn a bachelor's degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas the CFP Board has determined are necessary for the competent and professional delivery of financial planning services, as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirements through other qualifying credentials. CFP Board implemented the bachelor's degree or higher requirement in 2007 and the financial planning development capstone course requirement in March 2012. Therefore, a CFP® professional who first became certified before those dates may not have earned a bachelor's or higher degree or completed a financial planning development capstone course.

- Examination – Pass the comprehensive CFP® Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.

- Experience – Complete 6,000 hours of professional experience related to the personal financial planning process or 4,000 hours of apprenticeship experience that meets additional requirements.

- Ethics – Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- Ethics – Commit to complying with the CFP Board's Code and Standards. This includes a commitment to the CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.

- Continuing Education – Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

PERSONAL FINANCIAL SPECIALIST (PFS®) DESIGNATION MINIMUM QUALIFICATIONS

The AICPA's Personal Financial Specialist (PFS®) credential is issued by The American Institute of Certified Public Accountants (AICPA®) and granted exclusively to CPAs with a powerful combination of extensive tax expertise and comprehensive knowledge of financial planning. This knowledge is critical for obtaining the most valuable, objective advice possible.

To obtain the PFS® designation, a candidate must meet all of the following requirements:

- Be a member of the AICPA®;
- Hold an unrevoked CPA® certificate issued by a state authority;
- Have at least two years of full-time teaching or business experience (or 3000 hours equivalent) in personal financial planning within the five years preceding the date of the CPA®/PFS® application.

For candidates to obtain the PFS® designation, they must undergo a minimum of 75 hours of personal financial planning education within the five years preceding the date of the PFS® application, complete a final certification exam, and engage in 60 hours (or its equivalent) of continuing professional education every three years.

CERTIFIED PUBLIC ACCOUNTANT ("CPA®") DESIGNATION MINIMUM QUALIFICATIONS

The Certified Public Accountant (CPA®) Designation is issued by the Boards of Accountancy. Like regular accountants, CPAs can help organizations and individuals:

- record and organize financial information;
- analyze trends;
- make budgetary recommendations;
- prepare tax documents;
- perform internal audits;
- ensure all financial activities are compliant with local and federal regulations.

However, due to their training in the public sector, CPAs can do a few other things that regular accounts legally can't, such as:

- Representing clients during IRS audits;
- Perform external and public audits;
- Prepare audited financial statements for the Securities and Exchange Commission (SEC).

Each state has slightly different requirements that one must follow for CPA certification. These requirements are determined by the state's Board of Accountancy and The American Institute of Certified Public Accountants (AIPCA). To check the requirements of your state, please click here. To verify an individual's CPA status, please click here.

ITEM 3: DISCIPLINARY INFORMATION

Registered investment advisers must disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice.

David E. Bush has no history of any legal or disciplinary events deemed material to a client's consideration of David E. Bush to act as their investment adviser representative. FINRA's BrokerCheck® system and the Investment Adviser Public Disclosure system provides additional information regarding the registration history of David E. Bush. Please visit FINRA's BrokerCheck® system at https://brokercheck.finra.org or the IAPD system at www.adviserinfo.sec.gov for additional information.

ITEM 4: OTHER BUSINESS ACTIVITIES

In addition to their role with Apella, David E. Bush is engaged in the following outside business activities:

David E. Bush serves on the board of directors of Chesapeake Bank, a non-investment-related commercial bank, and receives compensation for this service. While Chesapeake Bank has an affiliated wealth management division, Mr. Bush does not serve on the board or in a governance role for that division. This outside business activity may create a potential conflict of interest, which Apella addresses through its Code of Ethics and supervisory oversight.

David E. Bush is a CPA of the accounting firm PBMares, LLP and may spend as much as 10% of his business time on accounting services. Please see Item 10 of Form ADV Part 2A for additional information.

ITEM 5: ADDITIONAL COMPENSATION

David E. Bush does not receive any economic benefit outside of the salaries and bonuses described in Item 4 of this brochure or on Form ADV Part 2A Items 10 and 12.

ITEM 6: SUPERVISION

David E. Bush is supervised by Rob Klingensmith. Rob Klingensmith is responsible for overseeing the day-to-day advisory activities conducted by David E. Bush. Rob Klingensmith conducts periodic reviews of the IAR's advisory work to ensure it is consistent with applicable regulatory requirements and the firm's compliance program. Rob Klingensmith can be reached at 757-229-7180.

Ultimate supervisory authority and responsibility for compliance matters rests with the firm's Chief Compliance Officer (CCO), Timothy Richards, who monitors the overall effectiveness of the firm's supervisory structure. The CCO may review the IAR's activities as part of the firm's broader compliance testing program, including reviews of client files, trade activity, and communications, as warranted.