



ADV PART 2B BROCHURE

TAYLOR C. COCK

APELLA CAPITAL, LLC

D/B/A

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This Form ADV 2B ("Brochure Supplement") provides information about the background and qualifications of Taylor Cock (CRD #6682425). The information in this brochure supplements the Part 2A brochure of Apella Capital, LLC d/b/a Apella Wealth (hereinafter "Apella" or "firm"), which you should have received a copy of. Please get in touch with our Chief Compliance Officer at (860) 785-2260 or trichards@apellawealth.com if you did not receive Apella's Part 2A brochure or have any questions about the contents of this supplement. Additional information about Taylor Cock is available on the SEC's website at www.adviserinfo.sec.gov.

ITEM 2 – EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

TAYLOR COCK

- CRD #: 6682425
- YEAR OF BIRTH: 1992

EDUCATIONAL BACKGROUND:

- 2022: Northwest University; MBA, Project Management
- 2015: Northwest University; B.A., Business Administration

BUSINESS BACKGROUND:

- 01/2021 – Present: Apella Wealth; Wealth Advisor
- 10/2017 – 12/2020: Vestory, LLC; Investment Advisor Representative
- 11/2009 – 08/2015: Vestory, LLC; Client Service Specialist

PROFESSIONAL DESIGNATIONS:

- CHARTERED ADVISOR IN PHILANTHROPY (CFP®) ¹

CHARTERED ADVISOR IN PHILANTHROPY® (CAP®) DESIGNATION MINIMUM QUALIFICATIONS¹

The CAP® designation provides full time philanthropists, coordinators, and wealth advisors with a common body of knowledge and a shared credential, enabling them to collaborate effectively with clients on legacy planning. The cross-disciplinary workplace curriculum spans and synthesizes the arts and sciences of philanthropic planning, including taxation, finance, fundraising, purposeful planning, family office dynamics, psychology, and strategic philanthropy. With the CAP® designation, designees will be able to integrate charitable planning with the donor or client's overall estate and business workplace plan and help them achieve a positive impact for themselves, their family members, and their community.

ITEM 3: DISCIPLINARY INFORMATION

Registered investment advisers must disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice.

Taylor Cock has no history of any legal or disciplinary events deemed material to a client's consideration of Taylor Cock to act as their investment adviser representative. FINRA's BrokerCheck® system and the Investment Adviser Public Disclosure system provides additional information regarding the registration and disciplinary history of Taylor Cock. Please visit FINRA's BrokerCheck® system at <https://brokercheck.finra.org> or the IAPD system at www.adviserinfo.sec.gov for additional information.

ITEM 4: OTHER BUSINESS ACTIVITIES

Taylor Cock does not engage in any other investment-related business or occupation outside of their role with Fiduciary Financial Advisors. This means the supervised person devotes their full professional time to providing advisory services through Fiduciary Financial Advisors and has no other business interests, affiliations, or roles that could create a potential conflict of interest.

ITEM 5: ADDITIONAL COMPENSATION

Taylor Cock does not receive any economic benefit outside of the salaries and bonuses described in Item 4 of this brochure or on Form ADV Part 2A Items 10 and 12.

ITEM 6: SUPERVISION

Taylor Cock is supervised by Thomas Cock, the Regional Director. The Regional Director is responsible for overseeing the day-to-day advisory activities conducted by Taylor Cock. The Regional Director conducts periodic reviews of the IAR's advisory work to ensure it is consistent with applicable regulatory requirements and the firm's compliance program.

Ultimate supervisory authority and responsibility for compliance matters rests with the firm's Chief Compliance Officer (CCO), Timothy Richards, who monitors the overall effectiveness of the firm's supervisory structure. The CCO may review the IAR's activities as part of the firm's broader compliance testing program, including reviews of client files, trade activity, and communications, as warranted. Thomas Cock can be reached at 800-386-3004.